



Coca-Cola Refreshments Project Fact Sheet

Project Summary

Coca-Cola Refreshments, a division of The Coca-Cola Company, will acquire 30 alternative fuel vehicles over the course of the project. Project Elements Include:

- 6 Diesel-Electric Hybrid Delivery Trucks
- 24 Diesel-Electric Hybrid Semi-Trailer Tractors

Why it is important

This project will roll-out 30 clean and efficient hybrid trucks in beverage delivery service on congested urban north-Georgia roads. It will help Coca-Cola Refreshments meaningfully reduce diesel emissions in North Georgia pollution non-attainment zones.

Hybrid truck projects are a key focus in the Corporate Responsibility & Sustainability (CRS) program which aims to meaningfully reduce the carbon footprint of company operations. Currently Coca-Cola Refreshments has more heavy-duty hybrid trucks on the road in North America than any other fleet (SOURCE: CALSTART, Sept. 2010).

About The Coca-Cola Company

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Along with Coca-Cola®, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke®, Fanta®, Sprite®, Coca-Cola Zero®, vitaminwater®, Powerade®, Minute Maid®, Simply® and Georgia®. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.6 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company, please visit our website at www.thecoca-colacompany.com.

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